



the village by the water.

The Reserve at Lake Keowee Announces Builder Showcase Program

Greenville, SC – October 1, 2009 - The Reserve at Lake Keowee announced today the launch of its new Builder Showcase Program. Through this new partnership, eight prestigious builders, who all are Reserve members themselves, will soon be offering over twenty new home plans available in the Lake Keowee area exclusively at The Reserve. “We’re excited to be working with these top builders and even more excited for the customer since these new home plans can provide them both a cost and time savings. Customers can also customize each plan giving them even more flexibility to match their tastes to their ideal homesite here at The Reserve,” said Chuck Pigg, VP and Community Manger of The Reserve.

The Reserve will feature these Builder Showcase home plans in an approved plan book complete with prices, which will ensure every part of the building process is as straightforward as possible. The book, which will contain a large variety of styles, designs, architectural features, sizes and prices, will be available soon at The Reserve real estate office.

“We collaborated with several quality architects to ensure that the homes would be well-designed and well-built. We are excited to make the home building process easier so that a client only has to pick out minor details and then can begin to enjoy the building process,” said Ken Berry of The Berry Group. “The Reserve has been great for our company. Both of our Pinnacle award-winning homes are located in The Reserve, as well as our first home. We have a strong connection to The Reserve and look forward to continuing the partnership with this new program.”

“This program is another reflection of The Reserve’s commitment to their property value,” said Jeff Holder of Jeff Holder Builders. “We have been working with The Reserve extensively for the last eight years and we are thankful to be a part of the program. It will be a great way to feature the work of our design team.”

Members of the Builder Showcase Program are: Scott Jerald, ASJ Development; Lee Hornbeck, Becklan Custom Home Builders; Bruce Adkins and Ron Tolley, Golden Corner Construction; Jeff Holder and Bobby Cummins, Jeff Holder Builders; Joe and Debbie Stroup, Joe Stroup, Inc; Ray Foral, Ridgeline Construction; Kevin Sexton and Barry Griffith, Sexton Griffith Custom Builders; and Ken Berry, The Berry Group.

ABOUT THE RESERVE AT LAKE KEOWEE: The Reserve at Lake Keowee is a 3,900-acre lake, mountain and golf community stretching across 30 miles of shoreline on Lake Keowee. Created by Greenwood Communities and Resorts, The Reserve offers more than \$100 million in completed, family-friendly amenities, including a 200-slip Marina, a Village Center, complete with Guest House, and Jack Nicklaus Signature Golf Course. Homesites are offered from \$200,000 including membership. Please visit www.ReserveAtLakeKeowee.com for more information.

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