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*Video tours and searchable property tool highlight enhanced site*  
**The Reserve launches completely redesigned website  
with expanded features for visitors and members**

SUNSET, SC, February 12, 2009 – Featuring more visitor-oriented information and an easy-to-navigate real estate search tool, The Reserve at Lake Keowee’s new website at [www.ReserveAtLakeKeowee.com](http://www.ReserveAtLakeKeowee.com) is now accessible online. The video-centric website is designed to give visitors a fuller picture of the amenities-rich lifestyle at the lakefront resort community.

“With \$100 million in amenities already in place, we think the best way to give people a true feel for life here is through the dynamic medium of video,” said Director of Marketing, Mike Agee. “Our new website allows us to take full advantage of the latest technology, while still allowing easy navigation for the user.”

Totally fresh in appearance and format, The Reserve’s website is conveniently organized into four categories: Tour the Area, Tour The Reserve, Find Your Home or Homesite, and Experience the Lifestyle. With so many recreational and cultural activities available in upstate South Carolina, the website allows guests to plan a visit that includes a tour of the region, as well as the community.

The new, user-friendly home and homesite finder lets those searching for property quickly access everything that is currently available, as well as view photos, descriptions and plans. Searches can be conducted by property type, price range or all available.

The just-launched website was designed by RTP (Resort Technology Partners) of Colorado. RTP was selected by The Reserve because of their industry expertise, talented design team and interactive product offerings. Their Content Management System allows The Reserve to update the site quickly and easily, giving users access to special offers and news highlights as soon as they become available.

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Created by Greenwood Communities and Resorts, The Reserve at Lake Keowee is a 3,900-acre, private lakefront resort community near Greenville, SC and Clemson University. Located in the foothills of the Blue Ridge Mountains with over 30 miles of shoreline, The Reserve is the ideal place for family boating, swimming, hiking, golfing, fishing, water skiing and all things outdoors. A Jack Nicklaus Signature Golf Course highlights more than \$100 million of amenities already in place, including a 200-slip marina, a 20,000-square-foot clubhouse, village center, trails, pool complex, tennis courts, a fitness center and guest suites. Homesites begin at \$200,000 including membership and range to over \$1.5 million. For more information, call 1.877.922.LAKE (5253) or visit [www.ReserveAtLakeKeowee.com](http://www.ReserveAtLakeKeowee.com).

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