

# PALMETTO DUNES®

Contact: Donna Lecoin  
Lecoin & Associates, Inc.  
Tel: 678. 546.1045  
dlecoin@aol.com

## NEWS

### **Robert Trent Jones Course, Oceanfront at Palmetto Dunes, Hilton Head Island Wins 2003 South Carolina Course of the Year**

Hilton Head Island, South Carolina...August 29, 2003...The recently-renovated Robert Trent Jones Course, Oceanfront at Palmetto Dunes, Hilton Head Island receives one of its highest accolades-- the 2003 South Carolina Golf Course of the Year, as given by the S.C. Board of Directors of the National Golf Course Owners Association (NGCOA).

The association's criteria include: exceptional quality of the course; exceptional quality of management; outstanding contribution to the community; and significant contribution to the game. Last month, parent company, Greenwood Development Corporation, was pleased to learn that the Robert Trent Jones Course was awarded "Chapter Course of the Year" by the Low Country Golf Course Owners Association. Now, the statewide win allows the Jones course to compete in the next tier at the national level.

The distinguished honor is due, in no small part, to the course's extensive \$3 million renovation launched in early 2002 by Greenwood Development, and led by Roger Rulewich, a long time former protégé of Jones. The Jones course, which boasts one of only two oceanfront holes on the island, reopened for play in September 2002 with significant changes including reshaped and restructured tees, greens and bunkers; elevated and reshaped fairways; and improved drainage with the addition of lagoons—allowing for a more aesthetically pleasing play and ease of maintenance. Plus a set of junior or short tees was added to the permanent layout, which led to the launch of the Palmetto Dunes Junior Golf Academy, and testament to Greenwood's commitment to golf at every level.

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During the renovation, Bobby Downs, a long time Greenwood golf pro, was named head professional of the Jones course. Downs' dedication and focus on the project, programs and customer service took the already notable standards of the course to the next level of excellence.

John Betts, vice president of resort amenities for Greenwood Development notes, "We are tremendously excited about this award as we have made a significant commitment to the Jones course. It has long been a staple of the Palmetto Dunes and Hilton Head Island golf experience and will continue to be for years to come. There are many outstanding golf courses in the state, which makes this honor even more significant. We are proud of what we've achieved here and are honored that the NGCOA has recognized our efforts."

For more information about the Robert Trent Jones 2003 South Carolina Golf Course of the Year Award, please contact Chip Pellerin at Palmetto Dunes at 843.785.1138 or at [cpellerin@greenwooddevelopment.com](mailto:cpellerin@greenwooddevelopment.com)

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