



NEWS RELEASE

FOR MORE INFORMATION CONTACT:

Joy Steverson
VP of Sales and Marketing
(864) 941-4044
jsteverson@greenwooddevelopment.com

Award recognizes contributions to the enhancement of SC's environment

Greenwood Development VP receives 2007 Charles Fraser Award

Greenwood, SC (September 12, 2007)— Greenwood Development Corporation Vice President, Chuck Pigg, who also serves as the Community Manager at The Reserve at Lake Keowee, is the recipient of the 2007 Charles Fraser Award from the South Carolina Chapter of the American Society of Landscape Architects (SCASLA).

This award recognizes the work of an individual who has contributed to the enhancement of the physical environment of South Carolina, and has demonstrated leadership in community development and advocacy of the landscape architecture profession. The award is named after Charles Fraser for his extraordinary vision and accomplishments in the field of development. Mr. Fraser was the inaugural recipient of the award in 2004.

Mr. Pigg, who has been with Greenwood Development since 1981, was presented the award at the SCASLA awards banquet at the Westin Poinsett in Greenville, SC on August 19.

In the narrative that nominated him for the Charles Fraser Award, the Hilton Head landscape architect firm of Wood+Partners cited Pigg's "good stewardship of the land, wise planning and artful design. This approach maintains the harmony of the natural environment, achieving a balance between the demands for development and necessity of environmental conservation while creating great places for people to live, work and play."

--more--

Page 2 of 2/Charles Fraser Award

A number of Greenwood Development projects, including Palmetto Dunes, The Reserve at Lake Keowee and The Ponds, were lauded as examples of developments that pay careful attention to the stewardship of the land.

Greenwood Development Corporation, based in Greenwood, S.C., has been a leader in the creation and management of award-winning residential and resort communities in the Southeast United States since 1978. Among other projects, the company developed Hilton Head Island's Palmetto Dunes, recently ranked the No. 1 family resort in the world by *Travel + Leisure Family* magazine. Greenwood's other projects include The Ponds near Charleston, S.C.; Liberty Hill Farms near Camden, S.C.; The Reserve at Lake Keowee in Sunset, S.C.; and Big Canoe outside Atlanta, Ga. The company's mission is to create memorable places that foster meaningful and fulfilling lives. Greenwood Development's philosophy has remained the same since the company's inception – to exceed the expectations of our property owners and our resort guests. For more information, please visit www.greenwooddevelopment.com online.

###