

PALMETTO DUNES® GOLF

Media Contacts:

The Echols Group

Lee Echols - 404 815-2081

Brad King Communications

Brad King - 843 342-6617

PALMETTO DUNES EARNS SILVER MEDAL

Golf Magazine names venerable Hilton Head getaway among top 75 resorts in the country

For the third time in six years, Golf Magazine has called upon its savviest critics — more than 23,000 well-traveled subscribers — to give their unvarnished opinion of the nation's finest golf resorts.

And for the third consecutive time, Palmetto Dunes Resort on Hilton Head Island, S.C., has been awarded the prestigious Silver Medal award.

Said Barbara Behrins, Golf Magazine's Director of Resort & Travel Advertising, who presented the award to Greenwood Development representatives John Betts and Chip Pellerin: "Golf Magazine is happy to present Palmetto Dunes with this Silver Medal, ranking it as one of the top 75 resorts in the country."



Barbara Behrins with Chip Pellerin, John Betts and Michael Methvin

"Palmetto Dunes should be especially proud, as the award is determined by its customers and is based on their experience at the resort. Golf Magazine readers are biannually surveyed about what they deem to be the best resorts across America, and Palmetto Dunes' quality and variety of golf, coupled with superior accommodations and commitment to customer service, has truly earned its place on this prestigious ranking."

Readers are the driving force behind the selection process. Last fall, with the help of a consumer research firm, Golf Magazine mailed postcards to 25,000 subscribers in 20 major U.S. metropolitan areas. Each postcard contained a one-time-use password and directed its recipient to a Web address that hosted the magazine's Gold & Silver survey.

The survey asked readers to consider resorts they'd visited during the past two years and rate them in various categories, more than half of which pertained to golf. A panel of Golf Magazine editors analyzed the results and finalized the selections.

About Palmetto Dunes, the magazine wrote: "Three hotels and five courses offer a wealth of choices here. The Trent Jones Course enjoyed a recent makeover but the star is still the Arthur Hills Course."

Said Chip Pellerin, Director of Golf, Sales and Promotions for Greenwood Development: "It is quite an honor to receive this award from Golf Magazine. This speaks volumes toward our overall guest experience related to accommodation, facilities, service, and staff."

Golf Magazine is the game's most popular publication, with a national circulation of 1.4 million readers and a total audience every month totaling nearly 6 million. In addition, the awards are featured at GOLFOFFLINE, the official web site of Golf Magazine, which is viewed by 6.5 million golfers each month.

For more information about Palmetto Dunes Golf, call toll free 800 827-3006 or visit www.palmettodunes.com.

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