



PALMETTO DUNES™
OCEANFRONT RESORT

H I L T O N H E A D I S L A N D

NEWS RELEASE

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Frosty's Italian Ices and More and The Vacation Station Open for Business at Shelter Cove Harbour

HILTON HEAD ISLAND, S.C. (May 18, 2010) – Frosty's Italian Ices and More and The Vacation Station recently opened their doors at Shelter Cove Harbour, a popular waterfront shopping, dining and activities destination on Hilton Head Island.

Frosty's Italian Ices and More, a family-owned and operated business, specializes in gourmet Italian ices, ice cream, soft pretzels, cotton candy, fudge and assorted treats all made from the finest ingredients. Cold and hot beverages are also included in the menu.

Owners Don and Linda Rufrano of Long Island, N.Y. have been vacationing on Hilton Head Island for the last five years and formerly operated several General Motors body shops in New York.

“We fell in love with Hilton Head immediately,” said owner Don Rufrano. “We knew this is where we wanted to retire. We decided that it was time to venture on to our favorite vacation destination and begin again.”

The Vacation Station, locally managed by the Castle Travel Group, is a one-stop shop to plan the perfect destination vacation with offices in Charleston, Myrtle Beach, and Greenville as well as Charlotte, N.C. The travel agency is owned and operated by Ryan and Judi Swank, who have 20 years of travel industry experience.

“After moving to Hilton Head Island from Pennsylvania three years ago, we knew that Shelter Cove Harbour was our premier choice to start our own business as travel industry experts,” said owner Ryan Swank. “The ambiance and aesthetics at Shelter Cove Harbour are unbelievable qualities to offer our customers while planning their ultimate destination vacation.”

The Vacation Station provides customers with a presentation detailing the activities the Island has to offer. Customers then join the Vacation Club and are rewarded with wholesale prices to all activities and excursions.

For more information about Frosty's Italian Ices and More, please call Don or Linda Rufrano at 843.341.5423 or visit them at their shop located at 9 Harbourside Lane at Shelter Cove Harbour.

For more information about The Vacation Station, please call Ryan and Judi Swank at 843.785.5100 or visit them at their office at 17 Harbourside Lane at Shelter Cove Harbour.

(more)

About Palmetto Dunes Oceanfront Resort

Palmetto Dunes Oceanfront Resort is a 2,000+ acre vacation community ideally located in the middle of Hilton Head Island, S.C. bounded by three miles of prime Atlantic Ocean beach on one side and a beautiful sheltered Intracoastal Waterway marina on the other. The resort features three world-class golf courses, an award-winning tennis center, an 11 mile inland salt-water lagoon system for kayaking and fishing, the impressive Mediterranean-style Shelter Cove Harbour deep-water marina with shopping and dining, and an outdoor adventure center for bike rentals, canoes, kayaks, fishing and much more. The marina is also home to a wide variety of charters including nature cruises, dolphin tours, sport crabbing and fishing. For information about activities or reservations, please call 877-567-6513 or visit www.palmettodunes.com.

About Greenwood Communities & Resorts

Based in Greenwood, S.C., Greenwood Communities & Resorts has been a leader in the creation and management of award-winning residential and resort communities in the southeastern United States since 1978. Beginning with the award-winning Palmetto Dunes Resort on Hilton Head Island, S.C. and now including communities like The Reserve at Lake Keowee, Big Canoe near Atlanta and The Ponds in Charleston, Greenwood's mission has always been to create memorable places that foster meaningful and fulfilling lives. For more information, please call 843-785-1106 or visit www.greenwoodcr.com.

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