



PALMETTO DUNES™
OCEANFRONT RESORT

H I L T O N H E A D I S L A N D

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Palmetto Dunes to Host Heritage Champions Day on April 13, Featuring Guest Appearances by PGA TOUR Favorites Boo Weekley and Brian Gay

HILTON HEAD ISLAND, S.C. (April 12, 2010) – Palmetto Dunes Oceanfront Resort, an award-winning Hilton Head Island beach resort, will feature PGA TOUR favorites Brian Gay and Boo Weekley at Heritage Champions Day on Tuesday, April 13. This event, which is free and open to the public, will take place at the Robert Trent Jones Pro Shop at Palmetto Dunes.

Three-time PGA TOUR winner and 2009 defending Verizon Heritage champion Brian Gay and two-time Verizon Heritage champion Boo Weekley will make special appearances, signing autographs and meeting fans. Gay will be at the Robert Trent Jones Pro Shop from 3:30 to 4:30 p.m. Weekley will also appear at the pro shop – the exact time is still to be determined. Please call 843.785.1136 to confirm the appearance time for Boo Weekley.

“We’re delighted to host such outstanding golfers at Heritage Champions Day at Palmetto Dunes,” said Brad Marra, director of golf at Palmetto Dunes Oceanfront Resort. “Boo Weekley and Brian Gay represent the very best of the sport and are sure to be favorites with fans this year. Both players are looking forward to interacting with fans and experiencing Hilton Head Island’s legendary hospitality.”

In addition to celebrity golf appearances, Palmetto Dunes will also host the Cleveland Tour Van on April 13 from 10 a.m. to 3 p.m. at the Robert Trent Jones Pro Shop. Guests can take the Launcher Ultralite Challenge, try the Ultimate Wedge and sample all the latest products from Cleveland Golf, Srixon and Never Compromise. Please call 843-785-1136 to book a 30-minute appointment for the Cleveland Van Tour.

Throughout the day, the Robert Trent Jones, Arthur Hills and George Fazio Pro Shops will also feature super close-out sales, including 50% off select items by Adidas, Bobby Jones and Tommy Bahama and 30% off select items by Nike, J Lindeberg, Cutter & Buck and more.

Named the #1 Family Resort in the United States and Canada by *Travel + Leisure Family*, Palmetto Dunes is widely considered to be one of the world’s finest resort destinations. For more information, please visit <http://www.palmettodunes.com> or call 866-567-6513.

(more)

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About Palmetto Dunes Oceanfront Resort

A 2,000+ acre resort stretching from three miles of prime Atlantic Ocean beach to Shelter Cove Harbour's "sheltered" inlet adjoining the Intracoastal Waterway on Hilton Head Island, S.C., Palmetto Dunes Oceanfront Resort is consistently recognized among the world's finest resorts. The resort features three world-class golf courses, an award-winning tennis center, plus an 11 mile inland salt-water lagoon system for kayaking and fishing. The resort also features a popular marina and Outfitters bike and adventure shop, along with one of the best beaches on the Eastern seaboard. Shelter Cove Harbour & Marina, one of the finest ports of call on the East Coast, is the largest deep-water marina on Hilton Head Island. Shelter Cove features an impressive line-up of unique apparel and gift shops, restaurants and art galleries in a one-of-a-kind Mediterranean setting. In addition, Shelter Cove is home to a full variety of charters, nature cruises, dolphin tours, sport crabbing and fishing. Shelter Cove is located mid-island on the western side of Hwy. 278 at the entrance to Palmetto Dunes Resort. For information about activities or reservations, please call 866-567-6513 or visit <http://www.palmettodunes.com> online.

About Greenwood Communities and Resorts

A recognized leader in the design, management and operation of fine resorts and communities across the Southeast, Greenwood Communities and Resorts excels at creating gracious, contemporary living environments that enrich the lives of owners and guests. Based in Greenwood, S.C., Greenwood Communities and Resorts proudly celebrates 31 years of developing properties which offer truly unique lifestyle opportunities. Each Greenwood property has been strategically designed to maximize the area's natural beauty while steadfastly incorporating the principles of intelligent, sustainable land planning. From the rural charm of The Reserve at Lake Keowee in upstate South Carolina to the luxury beachfront resort setting at Palmetto Dunes Oceanfront Resort on Hilton Head Island, Greenwood's properties are as unique as the residents who enjoy them. For more information, please call 843-785-1106 or visit <http://www.greenwoodcr.com> online.

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