
NEWS RELEASE

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Greenwood Communities and Resorts Proudly Launches Innovative New Web Sites for Palmetto Dunes and Liberty Hill Farms

GREENWOOD, S.C. (July 8, 2008) – Greenwood Communities and Resorts, a leader in the creation and management of award-winning residential and resort communities in the Southeastern United States, recently launched exciting new web sites for Palmetto Dunes Oceanfront Resort on Hilton Head Island, S.C. and Liberty Hill Farms in Liberty Hill, S.C.

“These new sites are completely user-friendly and allow visitors to get a deeper, richer impression of our world-class resorts and communities,” said Jay Nexsen, president of Greenwood Communities and Resorts. “These web sites reflect the beauty of Palmetto Dunes and Liberty Hill Farms, while providing all the information online users need to plan a vacation to Hilton Head Island or to purchase a home site on Lake Wateree.”

The new Palmetto Dunes web site features convenient online booking for accommodations, golf and other activities at this award-winning resort. Greenwood plans to expand the site’s capabilities to enable visitors to reserve accommodations and activities in a single online itinerary, which will be an industry first.

E-site Marketing of Bethesda, Md. designed the Palmetto web site, which is posted online at www.palmettodunes.com. The resort was recently ranked the #1 Family Resort in the United States by *Travel + Leisure Family* magazine and continues to receive accolades for outstanding achievement.

The new Liberty Hills Farms web site, posted at www.libertyhillfarms.com, was created by RTP of Avon, Colo. The site emphasizes the benefits of ownership at Liberty Hills Farms and features a fluttering hummingbird on the home page as well as an online photo gallery, community master plan and field guides. This master-planned community exemplifies Greenwood’s ongoing commitment to excellence and features spacious home sites in family-friendly, amenity-rich neighborhoods with extensive nature trails and conservation areas.

(more)



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“Our philosophy has always been to exceed the expectations of our homeowners and our resort guests on every level,” said Nexsen. “And that certainly applies to our presence on the Internet as well.”

Since 1978, Greenwood Communities and Resorts has been a true leader in the creation, promotion and management of award-winning residential and resort communities across the Southeast. From the Florida Panhandle to the North Carolina mountains, the company has a proven track record of developing successful master-planned communities and has earned the trust of thousands of satisfied property owners. Greenwood’s signature communities include Big Canoe in the North Georgia mountains as well as The Reserve at Lake Keowee near Greenville, S.C.

Headquartered in Greenwood, S.C., Greenwood Communities and Resorts is a family-owned company which combines an unparalleled depth of experience, stable management and an accomplished leadership team. Greenwood excels at balancing the latest resort and residential community trends with proven ideas, techniques and strategies.

For more information about Greenwood Resorts and Communities, please call 843-785-1106 or visit www.greenwoodcr.com online.

About Greenwood Communities and Resorts

A recognized leader in the design, management and operation of fine resorts and communities across the Southeast, Greenwood Communities and Resorts excels at creating gracious, contemporary living environments that enrich the lives of owners and guests. Based in Greenwood, S.C., Greenwood Communities and Resorts proudly celebrates 30 years of developing properties which offer truly unique lifestyle opportunities. Each Greenwood property has been strategically designed to maximize the area’s natural beauty while steadfastly incorporating the principles of intelligent, sustainable land planning. From the rural charm of Liberty Hill Farms in Camden, S.C. to the luxury beachfront resort setting at Palmetto Dunes Oceanfront Resort on Hilton Head Island, Greenwood’s properties are as unique as the residents who enjoy them. For more information, please call 843-785-1106 or visit www.greenwoodcr.com online.

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