

# PALMETTO DUNES RESORT®

HILTON HEAD ISLAND, SC

## NEWS RELEASE

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### FOR MORE INFORMATION CONTACT:

Karen Kozemchak • Palmetto Dunes Resort • 843.785.1106 • kkozemchak@palmettodunes.com  
Jennifer Abshire • Abshire Public Relations • 912.224.3756 • abshirepr@bellsouth.net

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### **Palmetto Dunes Oceanfront Resort Proudly Debuts New Segway X2 on Three Championship Golf Courses**

**HILTON HEAD ISLAND, S.C. (March 11, 2008)** – Palmetto Dunes Oceanfront Resort, an award-winning resort on Hilton Head Island, recently debuted the new Segway X2, enabling golfers to experience the latest in personal transportation technology on the green.

Palmetto Dunes has the distinction of being the only Hilton Head Island resort to offer Segways, which have become an increasingly popular alternative to traditional golf carts for transportation on the green.

“Golfers love getting out on the course on a Segway,” said Brad Marra, general manager of the Robert Trent Jones Oceanfront course at Palmetto Dunes. “When they have the chance to use the Segways at Palmetto Dunes, they are out in the elements versus being stuck behind a steering wheel and windshield. This way, the golfer can get a true sense of playing golf at the beach.”

The new all-terrain Segway X2 features a more durable and stable construction as well as wider tires, which translates into a more comfortable ride as well as superior preservation of the golf course. Deeply treaded tires, scratch resistant fenders and higher ground clearance provide a smooth experience which incorporates Segway’s innovative LeanSteer technology.

“In essence, Segways offer a new way to walk the golf course while also increasing the pace of play,” added Marra. “Each rider can go to their own ball at any time without having to take their partner. Plus, you can park the machine right next to the green, as if you were walking.”

Visitors can use the Segway X2 to tee off on championship courses designed by three of golf’s top designers – Robert Trent Jones, George Fazio and Arthur Hills. The new generation of Segways serves as an important way for Palmetto Dunes to remain a premier vacation destination which offers the latest technology to golfers.

“We’re committed to offering the ultimate golf experience to our visitors and our members,” said Bret Martin, vice president of resort operation at Palmetto Dunes Oceanfront Resort. “The response to our new Segways has been tremendously positive.”

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Palmetto Dunes Oceanfront Resort provides a challenging golf environment for players of every skill level and is home to the world-class Palmetto Dunes Golf Academy. The resort's courses have been consistently honored by *GOLF* magazine and are widely considered to be masterpieces of golf course design.

**The Robert Trent Jones Oceanfront Course**, completely renovated in 2002 at a cost of \$3 million, was rated by readers of *Golfweek Magazine* among the best courses in the Southeast. Its signature hole, the par-five 10th, offers a sweeping view of the Atlantic Ocean and is one of only two oceanfront holes on Hilton Head Island. The extensive renovation, led by longtime Jones protégé Roger Rulewich, involved reshaping and restructuring tees, greens and bunkers. Workmen also elevated and reshaped the fairways, and improved natural drainage with the addition of part of the unique, 11-mile lagoon system that weaves its way through and around all three golf courses. Named the 2003 South Carolina Golf Course of the Year, the Jones Oceanfront course plays 6,122 yards from the middle white tees.

**The George Fazio Course** at Palmetto Dunes Resort is regarded by many golfers as Hilton Head Island's most challenging championship course. Designed by fabled golf architect George Fazio, whose name it proudly bears, the Fazio course has been ranked among America's top 100 courses. The Fazio course demands a combination of long play and precise golf shots. From its 432-yard 1<sup>st</sup> hole to its 462-yard 18<sup>th</sup> hole, the Fazio is the only par 70 course on the island. It plays 6,239 yards from the middle white tees.

**The Arthur Hills Course** at Palmetto Dunes Resort takes full advantage of the natural beauty of this South Carolina Sea Island and offers a careful blend of beauty and challenge. Stands of palmetto trees line the graceful fairway. Built on a series of rolling dunes, the Arthur Hills Course presents manifold opportunities for off-balance lies, while ocean breezes add to the challenge. Ten holes on the water further encourage precision play. The Historic Leamington Lighthouse is one of its more prominent features. *Fodor's Golf Digest* ranks the Arthur Hills Course at 4.5 stars. It plays 6,122 yards from the middle white tees.

Repeatedly recognized as one of the world's leading resorts, Palmetto Dunes Oceanfront Resort serves as a premier vacation destination. Renowned for its world-class golf and tennis facilities, the resort also offers incredible opportunities for boating and watersports, nature tours, sightseeing adventures, shopping, dining, nightlife and much more.

Luxury homes and villas available for rental with spectacular golf, lagoon and beach views. Visitors who rent through the Palmetto Dunes vacation rental program enjoy priority access and special rates for all resort amenities, from golf and tennis to biking and kayaking.

For more information about Palmetto Dunes, please visit [www.palmettodunes.com](http://www.palmettodunes.com) or call 843.785.1138 for reservations.

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**About Palmetto Dunes Oceanfront Resort**

A 2,000+ acre resort stretching from three miles of prime Atlantic Ocean beach to Shelter Cove Harbour's "sheltered" inlet adjoining the Intracoastal Waterway on Hilton Head Island, S.C. Palmetto Dunes Oceanfront Resort is consistently recognized among the world's finest resorts. The resort features three world-class golf courses, an award-winning tennis center, plus an 11 mile inland salt-water lagoon system for kayaking and fishing. The resort also features a popular marina and Outfitters bike and adventure shop, along with one of the best beaches on the Eastern seaboard. Shelter Cove Harbour & Marina, one of the finest ports of call on the East Coast, is the largest deep-water marina on Hilton Head Island. Shelter Cove features an impressive line-up of unique apparel and gift shops, restaurants and art galleries in a one-of-a kind Mediterranean setting. In addition, Shelter Cove is home to a full variety of charters, nature cruises, dolphin tours, sport crabbing and fishing. Shelter Cove is located mid-island on the western side of Hwy. 278 at the entrance to Palmetto Dunes Resort. For information about activities or reservations, please call 843-785-1138 or visit [www.palmettodunes.com](http://www.palmettodunes.com) online.

**About Greenwood Development Corporation**

Greenwood Development Corporation, based in Greenwood, S.C., has been a leader in the creation and management of award-winning residential and resort communities in the Southeast United States since 1978. Among other projects, the company developed Hilton Head Island's Palmetto Dunes Oceanfront Resort, recently ranked the No. 1 family resort in the world by *Travel + Leisure Family* magazine. Greenwood's other projects include The Ponds near Charleston, S.C.; Liberty Hill Farms near Camden, S.C.; The Reserve at Lake Keowee in Sunset, S.C.; and Big Canoe outside Atlanta, Ga. The company's mission is to create memorable places that foster meaningful and fulfilling lives. Greenwood Development's philosophy has remained the same since the company's inception – to exceed the expectations of our property owners and our resort guests. For more information, please call 843-785-1106 or visit [www.greenwooddevelopment.com](http://www.greenwooddevelopment.com) online.

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