

PALMETTO DUNES RESORT®

HILTON HEAD ISLAND, SC

NEWS RELEASE

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Palmetto Dunes Hires Chris Mark as Executive Chef

HILTON HEAD ISLAND, S.C. (December 7, 2007) – Chris Mark, a seasoned professional with extensive culinary experience, has been named executive chef at Palmetto Dunes Resort. As executive chef, Mark is responsible for overseeing dining and catering at Palmetto Dunes Resort, including food preparation for meetings, luncheons, cocktail parties, weddings and private events.

“Chris brings a wealth of knowledge and experience to his new position, as well a genuine passion for fine cuisine,” said Bruce G. Sauers, food and beverage director for Palmetto Dunes Resort. “His creativity, talent and work ethic will truly benefit the resort’s established restaurants as well as its growing catering business.”

Mark is an award-winning chef with more than 13 years of experience. He has won numerous gold, silver and bronze medals at the American Culinary Federation’s Hot Food and Cold Food Competitions and was one of only 24 chefs nationwide to advance to the second round of competition in the 2000 Culinary Olympics.

Prior to joining Palmetto Dunes, Mark served as the director of food and beverage at The Palms at Mt. Pleasant in Mt. Pleasant, S.C. and as the clubhouse manager at Sea Pines Country Club on Hilton Head Island, S.C.

From 1995 to 2001, he worked as sous chef, lead chef, saucier chef and apprentice chef at The Greenbrier Hotel in Sulphur Springs, W.Va., where he was ultimately responsible for all food operations at the prestigious Sam Snead’s Golf Club. The Greenbrier is an award-winning resort which has won a number of awards for outstanding cuisine.

From 2001 to 2003, he joined Greenwood Development Corporation, the parent firm of Palmetto Dunes Resort, as its executive chef when Greenwood assumed responsibility for food operations at Palmetto Dunes Resort and Palmetto Hall.

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Originally from Marysville, Penn., Mark matriculated in culinary arts at Harrisburg Area Community College in Harrisburg, Penn., then was accepted in the highly acclaimed three-year apprenticeship program at the award-winning Greenbrier Hotel.

“Our goal now is to become the premier choice for catered events on Hilton Head Island by featuring a winning combination of superb cuisine and attentive service,” said Mark. “I’m excited about the future of dining and catering at Palmetto Dunes Resort.”

The jewel in the crown of Hilton Head Island, Palmetto Dunes is widely considered one of the finest family resort destinations in the world and offers world-class cuisine at a number of restaurants located throughout the resort. For more information about Palmetto Dunes Resort or its fine dining facilities, visit www.palmettodunes.com or call 843.785.1138 for reservations.

About Palmetto Dunes Resort

A 2,000+ acre resort stretching from three miles of prime Atlantic Ocean beach to Shelter Cove Harbour’s “sheltered” inlet adjoining the Intracoastal Waterway on Hilton Head Island, S.C. Palmetto Dunes is consistently recognized among the world’s finest resorts. The resort features three world-class golf courses, an award-winning tennis center, plus an 11 mile inland salt-water lagoon system for kayaking and fishing. The resort also features a popular marina and Outfitters bike and adventure shop, along with one of the best beaches on the Eastern seaboard. Shelter Cove Harbour & Marina, one of the finest ports of call on the East Coast, is the largest deep-water marina on Hilton Head Island. Shelter Cove features an impressive line-up of unique apparel and gift shops, restaurants and art galleries in a one-of-a-kind Mediterranean setting. In addition, Shelter Cove is home to a full variety of charters, nature cruises, dolphin tours, sport crabbing and fishing. Shelter Cove is located mid-island on the western side of Hwy. 278 at the entrance to Palmetto Dunes Resort.

For information about activities or reservations, please call 843-785-1138 or visit www.palmettodunes.com online.

About Greenwood Development Corporation

Greenwood Development Corporation, based in Greenwood, S.C., has been a leader in the creation and management of award-winning residential and resort communities in the Southeast United States since 1978. Among other projects, the company developed Hilton Head Island’s Palmetto Dunes, recently ranked the No. 1 family resort in the world by *Travel + Leisure Family* magazine. Greenwood’s other projects include The Ponds near Charleston, S.C.; Liberty Hill Farms near Camden, S.C.; The Reserve at Lake Keowee in Sunset, S.C.; and Big Canoe outside Atlanta, Ga. The company’s mission is to create memorable places that foster meaningful and fulfilling lives. Greenwood Development’s philosophy has remained the same since the company’s inception – to exceed the expectations of our property owners and our resort guests. For more information, please call 843-785-1106 or visit www.greenwooddevelopment.com online.

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